

 **ARCHI-EUROPE**  
GROUP<sup>®</sup>

when it comes to reaching architects...



[www.archi-europe.com](http://www.archi-europe.com)  
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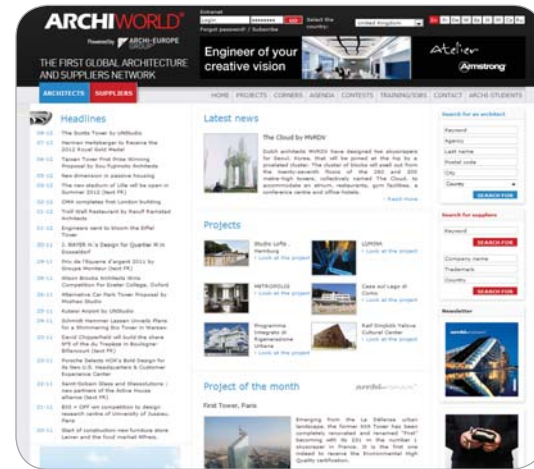
## Archi-Europe:

Since 1997, Archi-Europe has developed a high expertise in the field of architecture and construction and has become through the years a complete communication and consulting agency. Our global platform has over 194.000 architects registered, out of which 85.000 architects are active on all European and global markets. Our long term experience in this domain gives us the ability and expertise to help brands find the relevant insights for the development of high-quality and successful communication tools with architects.

## Our services:

### Consulting

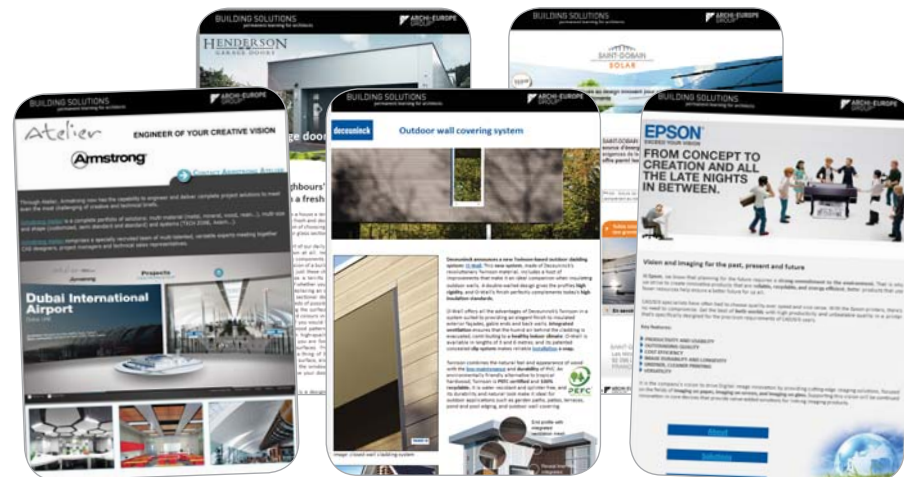
- Product specification research
- Market surveys.
- Evaluation of new building solutions and technologies on representative scales of architects
- Communication strategies
- Training and coaching “how to approach architects”
- Lead generating programs



Website: [www.archiworld.com](http://www.archiworld.com) / [www.archi-europe.com](http://www.archi-europe.com)



Archi-News: Edition September and January 2011



Building Solutions: 2012

## Archi-Visit®

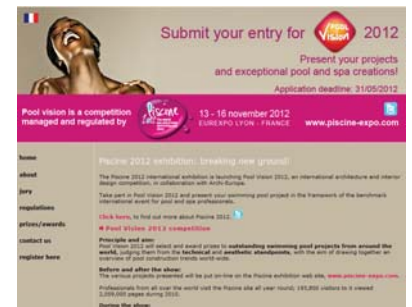
Conducting high-quality visits with architects on all professional levels and markets. Presentation of new technologies, products or solutions and evaluation of the interest generated in each architect Report with the insights and objective evaluation by the architects as to the potential of the product or solution on the market

This service provides real time pulse of the market, objective evaluation and first-hand insights on the product or solution presented to a representative scale of architects, the current market trends and potential sale leads.

Archi-Europe also performs the Schools Library Update by conducting personal visits to the architecture schools/universities and providing the school libraries with the documentation of our partners and clients.

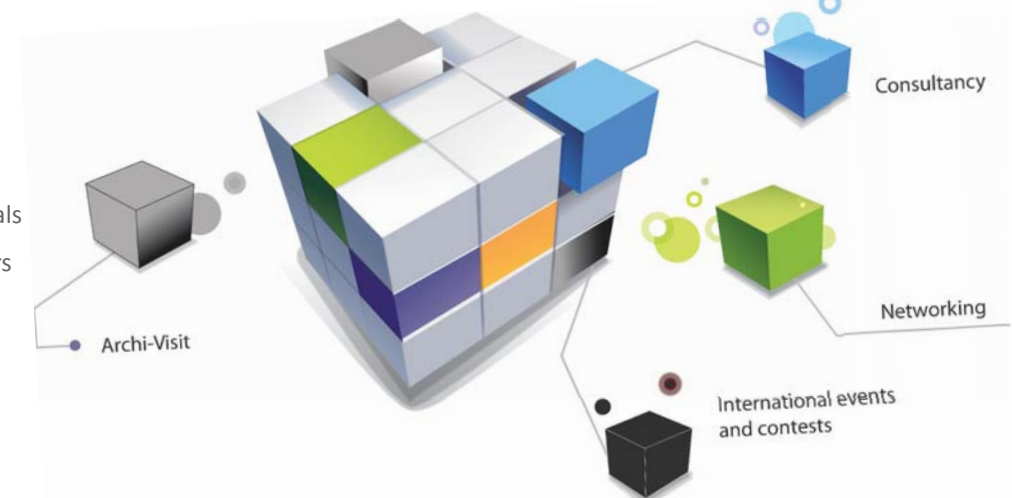
## Organization and management of events and contests

- Architects exhibitions, forums and congresses
- 2005 - Launch Archi-Students® / Paris —————→ [www.archi-students.org](http://www.archi-students.org)
- 2007 - Archi-Students Creative Awards 2007 and International Congress / München
- 2007 - Last Call for Planet Earth®, documentary / Global [www.lastcallforplanetearth.eu](http://www.lastcallforplanetearth.eu)
- 2009 - Archi-BAU Awards / München
- 2009 - Saie Selection / Bologna
- 2010 - Saie Selection / Bologna
- 2011 - Saie Selection / Bologna
- 2012 - Saie Selection / Bologna —————→ [www.archi-europe.com/saieawards](http://www.archi-europe.com/saieawards)
- 2012 - MADA / Moscow —————→ [www.mada-awards.com](http://www.mada-awards.com)
- 2012 - Poolvision / Lyon —————→ [www.poolvision.org](http://www.poolvision.org)
- 2012 - BXXL10 / Brussels
- 2013 - archi-world® academy awards 2011-2013 / Global [www.awacademy.org](http://www.awacademy.org)

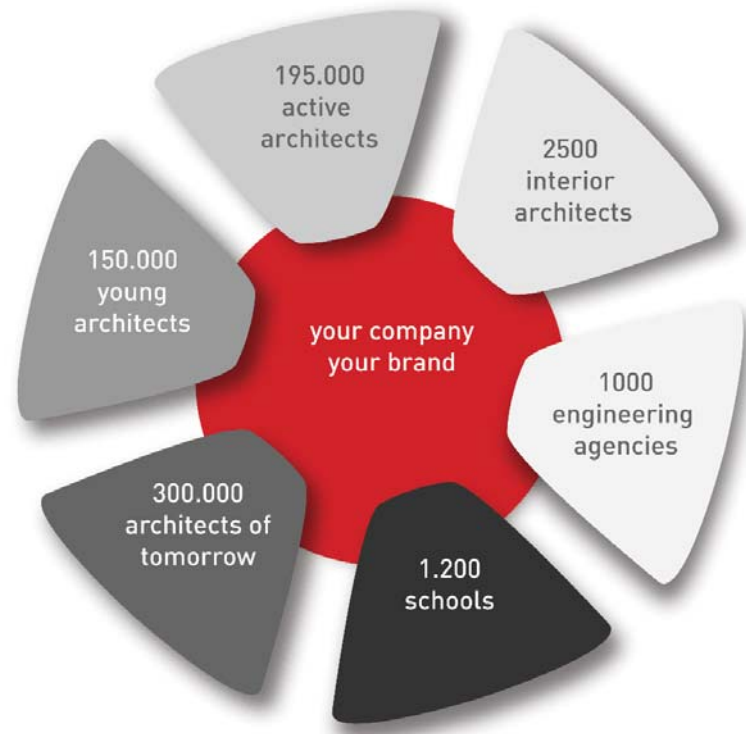


## Archi-Europe Network

- Archi-News® Printed (14 000 copies)
- Archi-News® Digital (125 000 readers)
- Archi-Europe.com / Archiworld.eu portals
- Dedicated Building Solutions newsletters up to 90 000 architects
- 1200 schools / universities







... join our interactive community ...

### Main references:

Acova, AGC Flat Glass, Airdeck, Airpac International, Alcoa, Arcelor Mittal, Armstrong, Autodesk, Bacacier, Bekaert, Bologna Fiere, Brems, Bticino, Cartoflex, CNR& ITF Group of Companies, Convergent Group, Crawford, Daikin, De Wandeleer, Deceuninck, Delta Light, Desso, Di Legno, DLH, DOW Building Solutions, DuPont, Echo, Ecobuild, ECVM, Epson, Eternit, Ferrari Textiles, GE, GL events, Goudezeune, Huntsman, Ideal Standard, Iko Sales, Intercarro, Isover, ITE Group Plc, Jaga, JE Storckair, Kingspan, KME, Knauf, Kone, Legrand, Level DS, Messe München, Nelissen, Niko, Normstahl, Recticel, Reed Expositions France, Saint-Gobain Glass, Vandersanden, Wienerberger...



### Our network:

#### Architect Members

Updated : 12/2011

AUSTRIA	2453
BELGIUM	10621
BULGARIA	86
CROATIA	203
CYPRUS	88
CZECH REP.	2654
DENMARK	6041
ESTONIA	678
FINLAND	513
FRANCE	31380
GERMANY	27311
GREECE	1432
HUNGARY	9821
IRELAND	684
ITALY	37141
LITHUANIA	964
LUXEMBURG	468
NETHERLANDS	3033
NORWAY	905
POLAND	3214
PORTUGAL	312
ROMANIA	241
RUSSIA	3205
SLOVAKIA	339
SLOVENIA	336
SPAIN	12540
SWEDEN	901
SWITZERLAND	6347
UK	19112
Rest Europe	651
Rest World	10484

**TOTAL 194158**

#### Building Solutions Newsletters

AUSTRIA	2116
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CYPRUS	47
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DENMARK	1643
ESTONIA	316
FINLAND	384
FRANCE	8891
GERMANY	12111
GREECE	1312
HUNGARY	342
IRELAND	563
ITALY	11321
LITHUANIA	52
LUXEMBURG	369
NETHERLANDS	3014
NORWAY	842
POLAND	1211
PORTUGAL	308
ROMANIA	152
RUSSIA	3012
SLOVAKIA	192
SLOVENIA	318
SPAIN	8269
SWEDEN	762
SWITZERLAND	3463
UK	7233
Rest Europe	636
Rest World	5818

**TOTAL 84515**



[www.archiworld.com/b2b](http://www.archiworld.com/b2b)



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