

PRESS ARTICLE

Niko receives 'red dot award' for Mysterious
Innovation rewarded

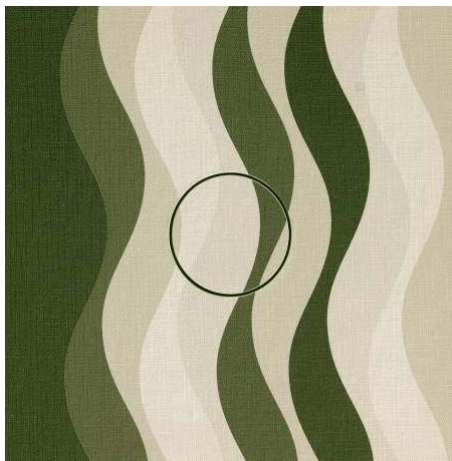
"Exceptional and innovative design". This is how the "red dot" jury describes Mysterious, Niko's latest switching range. For its Mysterious, Niko receives one of the most renowned design awards in the world. Being the world's biggest and most distinguished design competition, the red dot design award is only granted to exceptionally creative, innovative and high-quality products.

Niko has developed traditional switching ranges for decades now. Recently, the company renewed its complete product range and worked hard to earn a new and innovative image. Today, Niko goes beyond traditional switches and socket outlets. With Mysterious, Niko takes the first step towards imagining life without traditional switching material.



Fotografie: Liesbet Goetschalckx / Architect: Brismoutier

Mysterious: that's the dawn of a new age. With this first range of invisible switches ever that can be flush mounted seamlessly, neither (interior) architects nor clients have to worry whether the switches will blend perfectly in their interior designs. After mounting, only a discreet circle remains visible. In the dark, this circle lights with a soft and warm white glow of the LED lamps hidden behind the switch.



Fotografie: Liesbet Goetschalckx

Mysterious is a switch that is completely flush mounted into the wall. As an open invitation to creativity, Mysterious adapts itself to the colour of the wall, just like a chameleon. You can paint or wallpaper it or build it into a wooden or marble working surface. Comfort and the use of trendy materials are becoming ever more important. More and more people want to be surrounded with them in their daily lives. Niko anticipates this trend by offering products that are easy to install and easy to use, always paying the necessary attention to a stylish finish.

Niko's thinking "outside the box" is internationally appreciated. The red dot award is the ultimate proof that innovation is rewarded.

For an inspiring look at Mysterious, visit the website www.mysterious.be.

Niko NV designs and produces advanced solutions for electrical switching material, lighting control, home automation systems, intercom systems and videophones. All over the world, both individuals and professional customers choose for Niko's quality solutions because of their ease of installation, ease of use and their design.

Niko commercializes its solutions all over Europe from offices in Belgium, France, the Netherlands, Slovakia and the United Kingdom, but also via distributors throughout the world.

Need more information? Niko is at your service.

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